

meet

STEVEN DANIEL





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Entrepreneur • Publicist • Author
CEO/Founder Men Love PR

With an incredible knowledge and expertise, public relations expert, Steven Daniel has proven to be a dynamic asset to numerous major brands. These brands are still reaping from the impact of Steven's in-depth knowledge of his field in their businesses.

Over the years, Steven has worked in many sectors across several agencies including agencies, non-profits, public, and also private sectors where he was not only a creative visionary but also excelled at the tactical execution that turns ideas into actions and results. Steven is creative and insightful; he can conceive and, just as importantly, communicate cutting-edge marketing strategies for organizations of all sizes and budgets. In his years of service, he has tremendously developed amazing marketing processes and methodologies that help him to efficiently deliver reliable traffic, lead generation and customer acquisition results for his clients. With his extensive knowledge and know-how of public relations, he is educating these modern entrepreneurs, in turn helping them to skyrocket their businesses.



Steven's role in public relations started when his mother was in dire need of a publicist but could not afford one. He was determined to see his mother succeed and therefore taught himself everything he needed to know about PR from the internet. Being a dynamic asset to his mother's company, Steven got his mother as a guest on several media outlets from Fox, ABC, Who's Who in Black Atlanta, Evan Carmichael, and Intuit to name a few. At the age of 14, Steven started off his first company, S&D Marketing Solutions, and saw a tremendous amount of success. At 16, Steven subsequently moved on to start his own radio show, "The Prophetic Encounter Radio Broadcast," where he interviewed spiritual leaders, and had over 1,000 listeners each week. Shortly after Steven graduated high school with a 3.2 GPA and flattery was accepted into Morehouse College. Today, only at 28 years of age, Steven has rebranded both his image and now company Men Love PR™. Steven is an Amazon Kindle Bestseller author, publicist, visionary, and a humble student.

Men Love PR™ is a public relations firm based in Atlanta, GA that bridges the gap between men and women in the industry of public relations. Steven's overall goal is to get more young men and women interested in public relations and to empower the knowledge and understanding of PR. Men Love PR™ is slowly climbing charts on its way to being one of the most powerful PR firms in the industry.

Steven is passionate about impacting practical knowledge into people especially young men and raising awareness in the public relations industry. His company is enthusiastic about taking up every challenge its clients have to offer. Making an integral part of your brand is his topmost priority and at this, not only becomes a business partner but consistently demonstrates, creativity, professionalism, flexibility, and results. Steven specializes in exceeding expectations, and he does this on a daily basis.

